



# Adam Tannous

## Product Designer

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[Website](#) [LinkedIn](#)

## About Me

I'm a Product Designer with over 19 years experience delivering digital and print projects. In my most recent roles as Senior UX Designer at Resimac Australia, and UX Lead for London consultancy AND Digital, I lead teams and clients through research, analysis, design and development of products from concept to delivery.

## Expertise

- Client Relationship Management
- Team Management
- Project Management
- User Journey Mapping
- Service Mapping
- Product Design
- User Experience Design
- Front End Development
- PSM 1 Scrum Master Qualifications

## Latest Project

### International SOS (FTC)

Lead UI Designer | June – August 2024

International SOS are an industry leading health & security services company for global travel. With dedicated iOS & Android apps, as well as online portals that help subscribers and managers stay connected globally.

- Working as UI lead with an Atomic Design Methodology to create, tokenise and build version 2 of the company's Design System, that would be implemented across all platforms
- Creating atomic components that would be flexible across the multiple International SOS applications and devices
- Writing design and development documentation to ensure consistency for development teams and an expanding global design team
- Working directly with feature teams and SMEs within the business to implement components into final visual designs
- Creating process flows for designers across different teams

## Further experience

### Wolf Escape Games | [wolfescapegames.com](http://wolfescapegames.com)

Lead Product Designer | August 2023 – Dec 2024

Wolf create online multi player experiences that allow adventurers to partake in virtual escape rooms at home, either together or connected seamlessly through video sharing platforms.

- Working directly with the founders and lead developer to wireframe, prototype, design and code the e-commerce platform that would be the home for their expanding range of online escape rooms
- Owner of wireframe, prototyping and design process for desktop and mobile sites and related marketing material to ensure a consistent user journey across all touch points
- Using AI tools to code custom designed widgets, allowing customers to retrieve game codes. Automation of this process saved the Wolf team hours of manual retrieval
- Working alongside the development team to provide custom CSS code to accelerate implementation of new features

## Software

- Figma
- Photoshop
- Indesign
- Illustrator
- After Effects
- Premiere Pro
- Chat GPT
- Midjourney

## Coding

- HTML, SASS, CSS
- Javascript/Jquery/GSAP
- Wordpress, HuBL
- REST APIs
- Hubspot CMS

## Resimac

Senior UX Designer | October 2022 – August 2023

Resimac Group is a leading alternative lender for residential mortgages and asset finance in Australia and New Zealand, with a broad suite of competitive, award-winning products that cater to diverse customer types and needs.

- Working alongside key stakeholders, Product Owners and the technology team to gather and refine requirements for design
- Owner of wireframe, prototype and design process for loan management mobile platform, as well as providing UX review and implementations for the desktop interface to ensure consistent user experience
- User testing sessions, collating and analysing feedback
- Working directly with the development team using Agile and weekly sprints to test, review and feedback on work in progress to ensure implementation is in line with design

## AND Digital

UX Lead

Working on projects for Tesco, Frasers Group (Flannels and Evans Cycles) and Mortgage Hub, spearheading the creation and delivery of projects; from research, planning, concept and wireframing through to final design and delivery.

- Leading client and team workshops
- Collaborative development of project outlines and schedules
- Research of audience groups, UVP's and the client focussed analysis of commercial growth opportunities
- Concept, creation and iteration of wireframes and prototypes
- Running user testing sessions to gather feedback and iterate
- Responsibility for concept and creation of visual designs
- Managing and motivating teams for on time delivery of projects
- Working with cross party development teams promoting Agile
- Responsibility for implementing accessibility standards

## Mortgage Hub

UX Lead & Senior Product Designer

Mortgage Hub is a digital by design mortgage origination platform, designed to reduce processing from days to hours.

- Working directly with key stakeholders and the Product Owner to gather and refine requirements for design
- Owner of wireframe, design and prototyping process for the Broker and Lender platforms, ensuring their smooth integration and considerations for unique user journeys
- Creation of product designs and final prototypes to be used by development and sales teams
- Working directly with the development team using Agile and fortnightly sprints to ensure development in line with design